



BUSINESS

BUSINESS AT THE GROVE



Be the next Branson...

Fancy yourself at the head of a successful business? Got some great ideas for new products or services? Or maybe you want to work for a large company by working in marketing or management.

No matter what your vision, GCSE and subsequently A-level Business gives you an incredibly powerful start to launch you on the path to becoming a business person. All the key topics of starting and running a business are covered. Armed with this knowledge, maybe you could be giving Richard Branson a run for his money in a few years time.

...or start a business from home

Of course not everybody wants a global corporation. A lot of people prefer small businesses offering individual service or set up their own business, working for themselves. Whether you're selling homemade candles or starting your own e-company, you still need to know about business. Like how to get your products to market. How to price them. How to promote them. And how to get paid. It's all here.



GCSE Business (Edexcel)

This qualification provides you with an excellent grounding in the fundamentals of business. It allows you to get an idea in Y10 of how small businesses operate,



from the initial generation of ideas to putting them into practice to achieve their initial objectives. In Year 11, the course looks at how the whole business functions work together, whilst also allowing you to look in more detail at specific areas of the organisation such as marketing, operations, finance and human resources.

At the end of Year 11, you will sit two 90 minute exams; one of these will be focused on Year 10 content and the other on Year 11. They both use a range of questioning techniques to test what you have learnt, from multiple choice to short essay responses. Both exams carry equal weighting (50%).

A-level Business (AQA)

The A-level course builds on from the GCSE course in the first year, looking in greater depth at the four functional areas of the business stated above and how corporate objective might affect their tactical day-to-day decision making. The second year focuses much more on strategic decision making and in particular, how a business chooses strategic direction, how to choose a particular strategy and how to implement a change in strategy.



At the end of the course, you will sit three papers testing you on all of the content you have been taught. All of the exams are two hours in length and account for 33% of your final grade. The papers have a range of questions, from essay style through to data response exercises.

Where will success take me?

Like we said in the introduction, Business at the Grove will get you started in business and give you the skills and knowledge to progress to Higher Education. You could work for a corporation, or maybe a management consultancy. All businesses (and other organisations like charities and hospitals) need sound business skills behind them.



What skills will I learn?



The business courses will help students develop a number of skills that employers look for:

How to assemble data and assess it

How to investigate facts and use deduction

How to put over your point of view fluently

How to work as a team to achieve results

All of the teachers in the department have experience in industry which they use to bring this theoretical subject to life!

If you would like to discuss any aspects of business at the Grove, please do not hesitate to contact Mrs Louise Watmough, Head of Business and Economics

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