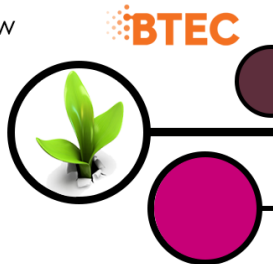


# Where will success take me?

BTEC Enterprise and Entrepreneurship can match with any other subject. Ideal for pupils that would like to set up their own business in the future, work in and develop a current family business or go onto university. For university entry it would need to be combined with other subjects.



> Discover the new BTEC Nationals in Enterprise and Entrepreneurship for 2016



The BTEC in Enterprise and Entrepreneurship includes the following units:  
 Enterprise and Entrepreneurs  
 Developing a Marketing Plan  
 Personal and Business Finance  
 Entrepreneurship and Intrapreneurship

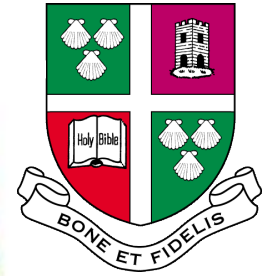
Did you know...

**95%**

of universities and colleges in the UK accept BTEC students, including competitive universities from the Russell Group?

Which? University

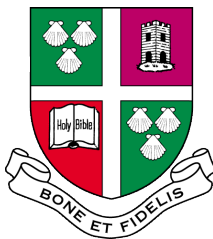
If you would like to discuss the BTEC and the options that the Business Department offer, please do not hesitate to contact Mrs Louise Watmough, Head of Business and Economics, [Watmough.la@woodhousegrove.co.uk](mailto:Watmough.la@woodhousegrove.co.uk)



**Enterprise and Entrepreneurship  
(BTEC)**

## Why choose a BTEC?

Young people taking their first step into a new career need the right balance of technical and academic skills to support them. Employers and Higher Education providers are looking for highly skilled, job ready individuals with a strong work ethic. The new BTEC Nationals have been created in collaboration with other 5000 universities, employers and professional bodies with employability at the heart. Learners will develop the skills and confidence they will need to step into a prosperous future.



1 in 4 university entrants has a BTEC



## How many UCAS points is a BTEC worth?

UCAS Points	56	48	40	32	24	16
A Level	A*	A	B	C	D	E
BTEC	D*	D	M			P

## What will I learn? How will I be assessed?

This subject is designed to allow candidates to develop an understanding and appreciation of the factors that lead to successful entrepreneurs and enterprises. Areas of study include marketing, business and personal finance and entrepreneurs themselves. There are 2 internally assessed units, 1 set assignment and 1 written exam. This approach means students can showcase for future employers how they apply their learning to practical, everyday workplace challenges.

# Entrepreneurship This Way →

## How will lessons be taught?

The BTEC is a very practical course and visits to local businesses, talks from entrepreneurs and practical investigations, will be the main feature of the learning.

### Other methods:

- Lecture style note making
- Practical investigations (research into local businesses and entrepreneurs)
- Group discussion
- Individual research
- Oral presentations to class.